

The EPA reports that indoor air can be up to 100 times more polluted than the air outside!



Your throw-away filters just don't get it
The typical furnace filter traps less than 20% of the contaminants circulating throughout your home.



An Aprillaire whole-home air cleaner offers you:

- **Cleaner, Healthier Air** -Provides relief from virus-sized particles, allergens, airborne respirable dust and other contaminants -40 times more efficiently than standard furnace filters.
- **Total Comfort and Convenience** -Furnishings stay cleaner, so you dust less. Simple infrequent maintenance is once every 1-2 years.
- **Energy Savings** -Helps maintain the efficiency of your heating and cooling equipment.
- **Protection** -Reduces damaging build-up on your heating and cooling equipment which can reduce efficiency by 10-25%.

\$75 Visa Gift Card
with purchase of qualifying indoor air quality product

25% Discount
on maintenance agreement for new customers.

Here's how it works:

We install the Aprillaire Whole-Home Air Cleaner on your heating and cooling system. Each time your system runs, the air in your home is filtered through the air cleaner. Particles are collected in over 70 sq. ft. of contaminant-trapping filter that lasts for a year or more!



For a cleaner, healthier home please call New River Valley Heating & Air Today for a FREE estimate!

712 N. Main Street Suite 101 • Blacksburg • 540-961-1979
91 Ingles St. • Radford • 540-731-1979

www.newriverheatingandair.com



Why Whole-Home vs. Portables?

Only a whole-home installed air cleaner:

- Cleans the air in your entire home
- Is installed out of sight; never in your way
- Helps keep your heating and cooling system clean and running efficiently
- Infrequent maintenance—every 1-2 years